

# BABYSTYLE MAGAZINE

10

TIME-SAVING  
BEAUTY TIPS  
FOR MOM

EXCLUSIVE

*honestly  
speaking:*

JESSICA  
ALBA

PLUS

THE BEST OF  
KIDS SPRING  
OUTERWEAR







# NEST *in* CHIC

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New York City-based boutique baby planner and concierge service, *SISSY+MARLEY*, offers forty weeks of unconditional support so you can nest in chic.

Whether through creating the ultimate newborn's closet, finding the best in baby gear, or choosing a photographer to capture the mini moments, *SISSY+MARLEY* knows exactly what you need.



All photos by Marco Ricca

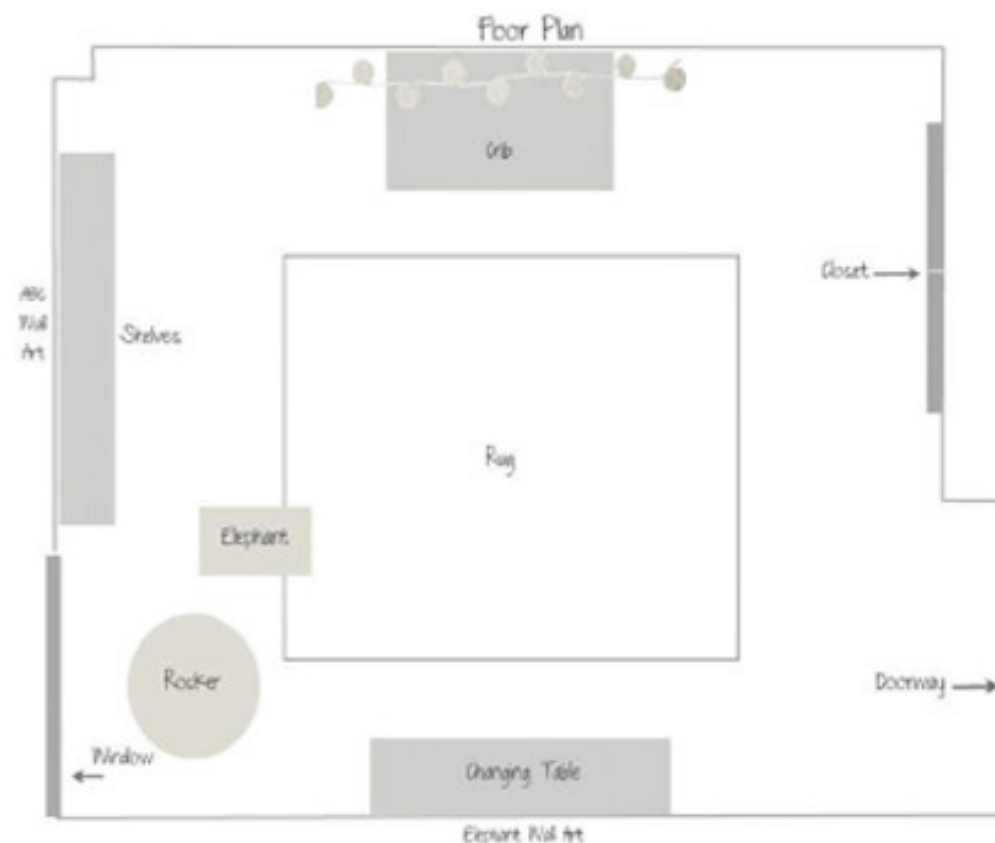
SISSY +  
MARLEY  
A BEAUTIFUL BEGINNING

*SISSY+MARLEY* is owned and operated by three women with a love for children and design: Chelsea (Sissy), Rachel (Mommy to Ryan Marley), and their mother, Diana. The baby concierge service also has three in-house critics under the age of 4: Ryan Marley, Logan Jasper, and Sebastian Myles.

## BABYSTYLE *design*

*SISSY+MARLEY* has a goal of creating stylish spaces for sleep and play. Based in NYC, the concierge service offers full-service design to those in the NYC/METRO area and virtual design services to those around the world.

Each *SISSY+MARLEY* design begins with an inspiration board to turn your nursery into the chicest of spaces. Founders *Diana Rice*, *Chelsea Reale* and *Rachel Geisler* have the determination



to create stylish spaces where children and even white sofas can coexist.

*SISSY+MARLEY*'s services include nursery interior design, registry assistance and product education, personal shopping and styling, baby food preparation classes, event planning, lifestyle photography, playtime instruction and toy selection, and custom social stationery. The company's packages range from virtual small-scale projects for the DIY client to elaborate





"At *SISSY+MARLEY*, we are a chic yet approachable baby planning resource. We bring the same enthusiasm to our clients as if we were planning for the arrival of our own children," said Rachel Geisler, co-founder of *SISSY+MARLEY*.

"We aspired to have our white sofas and our children co-exist, our baby's room become a part of our existing decor, and look fabulous while pregnant," stated Chelsea Reale, also a co-founder.



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## BABYSTYLE *design*



full-service jobs for the client who so desires.

Chelsea, Rachel, and Diana combine their diverse skill set to provide expecting parents with customized baby planning services. The unique family partnership allows the team to personally handle most services internally rather than rely on outside vendors to fulfill their clients' needs.

This strategy gives them complete control over the quality and aesthetic of work while providing the highest level of service. Collectively, the trio's backgrounds include personal stylist, interior decorator, private chef, developmental specialist, and event planner.



SISSY+MARLEY is a boutique baby concierge with a passion for all things beautiful and a treasure trove of knowledge for everything baby and beyond. Forty weeks. A laundry list of things to do. Take a deep breath. Let your belly out. They have you covered.

For more information on the baby planning and concierge service, visit [www.sissyandmarley.com](http://www.sissyandmarley.com).

Also, be sure to check out the *SISSY+MARLEY* style blog for daily inspiration.



