

Feminine & Fashionable

An Atlanta family's New York City pied-à-terre makes a bold fashion statement thanks to ROBERT BROWN INTERIOR DESIGN

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Luxury Living The apartment resembles a jewel box with many feminine touches, hues of pink, white, and gray, and plenty of fashion moments. Each piece of furniture is strategically placed to keep focus on the floor-to-ceiling views of the Hudson River.



Well-Aligned

A black and alabaster hair-on-hide rug from Eve and Staron Studio is a focal point in the living area. The wall above the sofa is lined with a block artwork series in a customized color palette by Atlanta artist Brett Smith.

SITTING AT THE glittering bar of the Baccarat Hotel in New York, an Atlanta businesswoman plotted with Robert Brown of Robert Brown Interior Design on how to transform her newly purchased pied-à-terre into a chic landing spot while visiting her daughter in the city. She'd settled on a two-bedroom at the new Waterline Square condominiums designed by renowned architect Richard Meier, which hovers above the Hudson River and is located where Midtown meets the Upper West Side. Brown's longtime client wanted the condo to flaunt their love of fashion. "They're serious

about fashion," says Brown of the mom-daughter duo who often jet off to Paris for Fashion Week. "The apartment is not a huge space, so we made every wall, corner, and nook really special. It's like a jewel box."

While Brown admits that their desire for an ultrafeminine style and pink color scheme stretched his typical aesthetic, he leaned on his early career in men's fashion to execute the job. He created the apartment's first moment in the foyer, draping the entryway in a silk pink ombré wallcovering that's emphasized by a large-scale art piece by artist Todd Murphy. "The entry space offers

Make a Statement
Two Visual Comfort & Co. Hargett Buffet Lamps hold court atop the Hickory White cabinet, which adds visual interest to the space.





City Chic

A custom blush banquette by Bjork Studio adds glamour and velvety texture to the dining area. *opposite* The white marble kitchen is accented with brass swivel counter stools from Powell & Bonnell, which call to the dining area's brass chandelier by Visual Comfort & Co.



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“All of these spaces are so close together that they had to play off each other. It’s interesting, but it’s not trendy. Like a piece of couture, this apartment has longevity.” —*Robert Brown*

Fashion-Forward

left The foyer is draped in a silk pink ombré wallcovering from Bradley that’s further accentuated by a large-scale art piece by Atlanta artist Todd Murphy. *opposite* The small powder room exudes big drama with Dutch Love Dark Floral Wallpaper by Ashley Woodson Bailey.

the first glimpse of what you’ll see throughout,” says Brown. The nearby small powder room exudes big drama with a dark floral wallpaper that plays off the vanity’s black marble. “This room receives a gasp when people come in.”

Touches of pink, white, and gray are carried throughout the living spaces, and Brown played with rich textures including velvet and tweed fabrics. A curved velvet banquette in the dining area offers a posh place to gather for cocktails, and brass counter stools add glamour in the white marble kitchen. A focal point of the living area is a black and white hair-on-hide rug with whipstitching. “It really grounds the space, and the geometry of it feels like fashion,” he says. Brown used the expansive wall above the oversize link sofa like a runway, lining it with a block artwork series by Atlanta artist Brett Smith that repeats the color palette. He also transformed a vintage scarf found





Storage Savvy
above and above right The primary bedroom is bathed in soft pink with velvet draperies and a sateen wallcovering, both from Bart Halpern. The bedside chests are from Hickory Chair.
right The designer commissioned custom gray built-in cabinetry from Design Galleria Kitchen and Bath Studio in Atlanta for added storage in the primary bedroom.



High Shine
 Like a spa sanctuary in the city, the contemporary primary bathroom showcases more marble, plenty of storage, and bath accessories from Townhouse by Robert Brown.



Inviting Neutrals *above* The guest bathroom is a contemporary oasis fixed with white marble with rich gray veining and wood cabinetry. *opposite* The guest bedroom offers quiet respite, fitted with a camel-hued Century bed. The accent chair is Kelly Wearstler for EJ Victor.

in London into a pillow cover. Furniture was strategically positioned to place emphasis on the river views from the wall of floor-to-ceiling windows.

The primary bedroom is bathed in soft pink, with velvet draperies to warm the space. Because there’s never enough closet space in New York, the designer created a built-in wall with additional storage and a place for the women to do their makeup. The guest bedroom retains the gold

and brass tones from the common areas, and a tweed wallcovering makes another fashion statement, recalling a Chanel tweed suit. “All of these spaces are so close together that they had to play off each other,” says Brown. Unlike fashion trends that come and go, Brown feels the condo’s design has staying power. “It’s interesting, but it’s not trendy. Like a piece of couture, this apartment has longevity.” *See Resources, Back of Book.*